



# Offering you a world of rewards

Selecting the right incentive reward for your audience is a key factor in keeping them motivated and engaged. Offering something that appeals to the widest range of tastes has always been a challenge for motivation and incentive campaigns.

Spree is the latest reward solution from P&MM that offers your audience the greatest possible choice, while ensuring you have the security and the control over costs you need.





“I have worked with many agencies over the years and I must say that **P&MM** is one of, if not **THE best** I have worked with...so **hard to find fault**. Dealing with our account team on recognition items has been a seamless, pain free and enjoyable experience, they were **a pleasure to work with**. They are always proactive and never afraid to give their opinions...which is **exactly what we want!**”

**Customer Innovation Consultant, Aviva plc**

## It's Fantastic Plastic

Using MasterCard Prepaid technology, Spree is a debit card which can be used for a host of rewards including incentive, commission or bonus payments.

Spree will save you money in delivering rewards in the UK and across Europe, for programmes aimed at:

- Sales staff
- Employees
- Channel partners
- Distributors
- Dealers

Accepted wherever you see the MasterCard logo, the options are endless, from holidays to household necessities, it will be a spending *Spree* to remember!

## Key Features

- Welcomed at over 26 million outlets worldwide
- Can be branded to your campaign / brand
- Reinforces positive behaviour every time it's used
- Reloadable rewards are instant
- Web or IVR balance enquiries

- Customer service hotline
- Savings are available at a number of leading retailers
- Removes the delay associated with:
  - Pre selection of vouchers
  - Fulfilment
  - Postage and delivery
- This is not a credit card and is not linked to a bank account

## Secure Spending

Spree is a pre-loaded debit card, which means the cardholder can only spend the available cleared funds on their account. Each time the card is read it is electronically authorised through the MasterCard Prepaid system. This ensures that the prepaid balance cannot be exceeded and any negative balance or fraud risk sits with P&MM.

If you would like to know more about Spree and how it could work for your reward programme, then contact P&MM on **0845 050 9532**.