



GET YOUR BRAND INTO YOUR CUSTOMERS POCKETS

MAKE SURE THE NEXT PROMOTION YOU RUN ENFORCES YOUR BRAND

At Fotorama we develop fixed fee loyalty schemes and promotions for some of the UK's best known brands. Let us take the hassle out of organising your next sales promotion with our simple new prepaid debit card, Spree. The new Spree card is the perfect reward mechanism for any sales promotion campaign.

Spree has a whole host of uses including:

- Cash prize giveaways
- Trade customer promotions
- Prize draws

Spree is a versatile and affordable platform to help you increase sales and enhance your brand.

- Accepted in over 26 million outlets worldwide
- Promotion brandable
- Available in Euros, US Dollars & GBP£
- Total management of the prize claim process
- Instant winner announcements
- Random recipient selection



Rewarding your customers could not be easier with Spree

A reward card sent direct to the recipient's door! Once they have activated their card they are ready to spend their reward, whilst keeping your brand in their wallet at all times.



As the UK's number 1 provider of prepaid cards for the incentives and benefits market, Fotorama, as part of P&MM Ltd can give you the knowledge and experience you need like no other provider.

With over half of the total agency card market share P&MM have the experience to ensure that your programme is delivered to exacting standards.

Don't Just take our word for it!

"P&MM has successfully launched 3 unique programmes providing 572 cards with value loaded of over £2 million to date, on our behalf. P&MM's knowledge and understanding of the prepay card market ensures we continue to work together.

Their provision of management reporting is excellent and allowing customers to track every element of usage on their card through web, IVR and a manned hotline offers transparency all round.

P&MM handle both client and customer enquiries with a proficient manner."

Customer with multiple clients using cards

"This is the biggest promotional campaign we have ever run. It will be on 100 million packs offering consumers the chance to win their share of over £3 million in total prize fund... we will definitely consider running it again..."

Customer running consumer card programme

The Spree-card solution currently accounts for:

- 66% of the value loaded on open loop cards
- 89% of the open loop cards issued in 2009

Source: Voucher Association Report

To talk to one of our prepaid experts about how a prepaid solution could work for your next customer incentive or promotion call our sales team on 01908 352114.